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Designer: Vivienne Chung

Topic: Yosemite National Park

Concept: I want to showcase Yosemite National Park as a natural, beautiful place. For this website, not only do I want it to showcase its grandeur presence, I also want it to be informational so that viewers can be more knowledgeable and grow a larger appreciation for it.

Design Approach:

- Navigation bar at the top
- Homepage:
 - Big pictures taking up the width of the screen
 - Multiple large pictures stacked on top of each other.
 - For each picture, there will be overlaying text
 - For each picture, the text that goes with it can be divided like this:
 - Background (What it is, location, etc.)
 - Main Attributes
 - Importance
- Navigation Bar (Can be more transparent for the homepage, more cohesive with background image) For the sub sections, the navigation bar can be more opaque, distinct
- (Sub sections): More pictures, not as much overlaying text. Sans serif type
 - History
 - Geographic Features
 - Habitats
 - Activities
 - Sources
- Colors: nature/ earthy tones, darker greens, contrasted with the lighter, softer blues
- Overall: clean, informational, enveloping
- Alternative design idea: Lighter, pastel tones (sunset, sky colors), playful

Inspiration Photos:
Source: Pinterest

